



## KEEP COOL

### The Barth Way

Ready for you here are cool feather-weight fabrics in great abundance.

SLIP INTO A KOOL-KLOTH TOMORROW.

**\$10**

There are also Genuine Palm Beach Suits, Flannel Suits, Silk and Mohair Suits, Tropical Worsteds

**Priced from \$5 to \$25 and everyone a "breeze-getter."**

GET BUSY! Now's the time to buy that straw. 60 styles here for you to pick from at \$1.00 to \$10.00

**Victor Barth Clothing Co.**  
THE BIG CLOTHIERS

"EVERYBODY'S STORE"

## MISS LONG'S HORSES HAVE WINNING WAYS OF OWNER



MISS LOULA LONG.

"The wonderful lady from the South, with the undefeatable horses." This is the way Miss Loula Long of Kansas City and her horses were described, when they went to Canada a year or two ago.

"The lady from Missouri with the most beautiful of horses, shown faultlessly. The great lot of horses owned by Miss Long took the majority of the blue ribbons and deserved them." This was the decision at the Denver Horse Show.

When Miss Long arrives in Columbia next week for the Commencement Horse Show, she will bring with her horses famed for victories. Miss Long is a true sportswoman and has won

the praises of the crowds as well as the ring ribbons.

Once she went to Canada and defeated the best horses there. She also won the hearts of the people, who admired her courage in coming into an unknown place to try against all entries. Again, at St. Louis, she entered against the undefeated eastern stable of Reginald Vanderbilt. To the delight of Missourians and surprise of the eastern horsemen, she forced the judges to make new champions, leaving out the candidates from the East.

The horses Miss Long has entered for the Commencement Horse Show are these same horses.

Special Marguerite Clark matinee at Columbia Theater tomorrow 3 p. m. 10c. 228.

Missourian business office, phone 55.

Cameron, is in Columbia taking examinations for his master's degree. Mr. Magee received his B. S. degree from the College of Agriculture in 1914.

Miss Leota Versen, who has been teaching in the Shelbina High School this year, returned home this afternoon.

Miss Olga Fledderjohann, who has been here visiting relatives, returned to her home in St. Louis this afternoon.

Miss Minnie Forbis returned to her home at Centralia this afternoon after a visit to her brothers, B. F. and John Forbis.

Dr. Charles A. Ellwood returned this afternoon from Shelbina, where he delivered the commencement ad-

dress to the Shelbina High School last night.

Phil S. Gibson, LL. B. '14, prosecuting attorney of Worth County, arrived this afternoon to attend the Missouri Valley Conference. Track Meet, the Commencement Horse Show and Commencement exercises. Mr. Gibson was private secretary to the director of athletics for six years.

Grant School Mothers' Club will serve ice cream and cake on lawn of school this evening 10c. P-228.

Special Marguerite Clark matinee at Columbia Theater tomorrow 3 p. m. 10c. 228.

Missourian business office, phone 55.

## Columbia Theater

TONIGHT AND THURSDAY

**Marguerite Clark**

IN

**"The Goose Girl"**

SPECIAL MATINEE THURSDAY

## S and B Clo. Co.

SYKES & BROADHEAD

New Styles are shown HERE FIRST

## Going To The Meet?

You will need cool clothes—you will want style clothes—here, young man, are a few suggestions. We can fill your needs to your entire satisfaction.

New Silk Shirts, New Straw Hats, New Summery Neckwear all to correspond with our New Air-O-Weave and Semi Crash Suits.



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A. B. Kirschbaum Co.

### We Call Special Attention to Our

Prices on Suits, Coats and Silk Dresses. Those interested will find it to their advantage to investigate. See what we are offering in Silk Suits.

### Athletic Girdles

For the Out-of-Door Woman

"Warren Make" designed especially for the girl who plays tennis or golf, goes bathing or goes in for any sort of a strenuous outdoor exercise, for they allow of perfect freedom of movement. **Price \$1.00**

### Munsing Wear

A timely chat with our Munsingwear saleswoman will make you cool. Here you can supply yourself for summer with anything you desire in the best underwear on earth. Munsing Union Suits from 50c up.

TRY IT. The Munsing Underwear always satisfies. To wear it means better health, more comfort and underwear economy.

#### Children White Dresses

Yes and we can supply the children with white dresses, from 4 to 14 years. A particularly attractive line of children's gingham dresses. Sizes 4 to 14.

#### Onyx Hosiery

Onyx Hosiery or Phoenix Hosiery, we have them in fancy or plain.

#### Curtain Scrims and Marquisettes

We have just received a new supply and can please you.

#### Cretonnes

Special designs for Porch chains and draperies. 50 patterns to choose from.

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The Store of Standard Merchandise  
D. C. CO.